



SEE MORE. DO MORE.

MOVE FORWARD. GET CASH BACK!

GET UP TO \$500 CASH BACK WITH THE GO ZEBRA12 TRADE-IN PROGRAM.

Upgrade to the latest technology from Zebra and reap the rewards—not just the advantages of Zebra’s unmatched innovation, but cash back *AND* the eco-friendliness of safely recycling an old printer.

MOVE UP TO ZEBRA

Just trade in your old thermal bar code printer—from Zebra or even a competitor’s model—and purchase a new Zebra® printer. You’ll receive **up to \$500** cash rebate for every eligible purchase.

PURCHASE ANY OF THE FOLLOWING ZEBRA PRINTERS AND RECEIVE A REBATE	END USER REBATE
170Xi4™ and 220Xi4™ (includes RFID, RFID Ready & all versions of dpi) 110PAX4™ and 170PAX4™	\$500
110Xi4™, 140Xi4™, and R110Xi4™ (includes RFID, RFID Ready & all versions of dpi)	\$300
105SL™, RZ400™, RZ600™, ZM400™, and ZM600™	\$100
Stripe® S4M™, QL 220 Plus™, QL 320 Plus™, QL 420 Plus™, QLn220™, QLn320™, RW 220™, RW 420™, P4T™/RP4T™ and MZ™ series	\$50



ELIGIBILITY:

- Any Zebra or competitive thermal bar code printer is eligible for the GO Zebra12 Trade-in Program. All trade-in printers must power up and include the printhead.
- GO Zebra12 Trade-in Program is exclusively for customers who purchase eligible printers from Zebra’s PartnersFirst® Members.
- The program is available only to Zebra customers in the continental U.S. (excluding Hawaii, Alaska, and territories) and Canada (excluding the province of Quebec).

PROGRAM DATES:

- Purchase must be completed between January 1, 2012, and December 31, 2012.
- Rebate claims must be submitted by January 25, 2013.
- Qualifying trade-in printers must be received by Zebra no later than January 31, 2013.

GO FASTER. GO SMARTER. GO ZEBRA12!

For complete details on the GO Zebra12 Trade-in Program, visit www.zebra.com/gozebra or call +1 800 423 0442.

