Go-Mark 100 Standard Wax
Efficient Wax Thermal Transfer Ribbon

Benefits
• Handles general purpose applications with ease
• Highly compatible - no printer adjustments
• Remarkable blackness in print quality
• Good stock latitude from rough to smooth coated papers
• Excellent print quality on flood coated labels
• Specially formulated backcoat protects the printhead
• Clean Start® built-in printhead cleaner maintains print quality

Recommended Stocks
Paper
• Vellum
• Matte Coated
• Semi-Gloss
• Gloss
• Floodcoats

Applications
• Compliance labeling
• Component identification
• Hang tags
• Ingredient lists
• Prepared foods
• Prime label
• Product identification
• Shipping
• Warehousing
• Work in Process (WIP)

Key Product Range

<table>
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<tr>
<th>STANDARD WAX</th>
<th>ENHANCED WAX</th>
<th>WAX RESIN</th>
<th>RESIN</th>
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<tr>
<td>GoMark 100</td>
<td>Cleanmark Easimark III</td>
<td>FastMark</td>
<td>Ultraplate II PrintGuard</td>
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</table>

Technical Specifications
Color Code Tab ......................... Red
Film Thickness ......................... 4.5 Microns
Total Ribbon Thickness .............. 8.1 Microns
Transmission Density ................. >4.0 MacBeth Scale
Ink Melting Point ...................... 67°C / 152°F

Imaging Characteristics
Printer ............................. Flathead
Max Print Speed ..................... 10 IPS (254 mm/s)
Image Darkness ...................... 1.9 RD (densitometer)

Compliance
• REACH – SVHC Free
• RoHS/WEEE
• California Proposition 65
• Additional Regulatory Requirements Upon Request

Sample SKUs
Part # CES11033 - 110 mm x 50 m - CSI
Part # CES11032 - 110 mm x 50 m - CSO

Storage Conditions
12 months recommended
20-85% Relative Humidity Rate, 23-104°F (-5-40°C)

Performance Ratings

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